

REACH YOUR FULL POTENTIAL

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FINCO SEARCH

REACH

CV Writing | LinkedIn Keywording | CV SEO
Language Services | Algorithm Booster | Advisory

We are moving towards a "company led" recruitment market after some years with high employment rates in key financial markets and a "candidate led" system. As we move into this phase of the recruitment cycle it has never been more important to stand out from the crowd and **reach your full potential**.

Our candidate service offering comprises all of the elements you need to create a well rounded, attractive and visible profile to hiring managers in the finance sector:

- **CV Writing/Rewrites**
- **LinkedIn Writeups**
- **LinkedIn Keywording**
- **Native Language Services**
- **CV SEO Boosters**
- **Advisory/Consulting**



CV WRITING

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A CV is a window into your experience, but does it sell? At its heart, a CV should really be trying to answer questions in the prospective employers head; your CV is selling a solution. We introduce hundreds of candidates to financial clients each month and see the engagement rates in real time. We know what ticks the boxes required to get the face time with the hiring managers you need. Our CV Writing solution gives your CV the power it deserves to be visible, impactful and attractive to the managers that matter.

Recruiters and Hiring managers spend an average of **6 seconds reading a CV**. We make sure that they spend longer engaged and your CV hooks them in within that timeframe.

Our CV Writing service aims to achieve the following:

- **Increased Engagement Rate**
- **Better CV Database Ranking**
- **More Passive Engagements**
- **Improved Visibility**
- **Targeted Wording**



LINKEDIN

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LinkedIn has grown exponentially over the past 10 years, growing from 30 million to **660 million users**. It has become a cornerstone of the recruitment industry and for good reason. Over **95%** of the hiring managers that we supply are active on LinkedIn and use the platform regularly. Many of them use the platform to perform a brief search of potential talent prior to engaging a headhunter or listing an advert. It is therefore critical to be utilising the platform correctly to be seen by hiring managers and internal recruiters that rely upon it for sourcing candidates for their roles.

Our LinkedIn services are twofold (rewrite & keywording) and aim to achieve the following:

- **Increased Visibility**
- **Improved Keywording**
- **More Direct Engagements**
- **Professional Online Image**
- **Increased Inbound Enquiries**



ENGLISH CV

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Finance is a special market given its global scale and frequency of international travel and relocations. Many of our recruitment processes require relocation and almost all of them involve communicating in **English** as a second, but shared, language. It is critical when seeking international opportunities that your CV is fully understood and clear to an international audience. Our Native English Language services aim to produce a clear, internationally recognised and accurate CV of your experience to increase your engagement rates with international companies.

Our **Language Services** aim to do the following:

- **Accurate Articulation**
- **Improved Visibility**
- **International Standard**
- **Native Level Copy**
- **Increased International Engagement**



ALGORITHMS

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In the modern world, CV databases and **algorithmic searching** are becoming more important for recruiters globally, giving them access to a huge pool of data through some simply keyword searching. We use many CV databases ourselves through our day to day recruitment activity and know first hand how hiring managers and recruiters use these systems to source CV's. If you are on a job board like eFinancialcareers, Indeed or Naukri, then we can help you rank higher and **gain more visibility** in front of hiring managers and recruiters globally. We use expert keywording techniques to help you appear before the people that matter when it comes to your next career move.

Our **Algorithm Booster** services aim to do the following:

- **Increased Visibility**
- **Targeted Views from the Right People**
- **Rank Above Your Peers**
- **Increased Engagement from Internal Recruiters**
- **Increased Engagement from Headhunters**



SERVICES

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All of our candidate services can be found at www.fincosearch.com where you can order any of our products and checkout quickly and easily.

Like always, our services are bespoke and if a set package doesn't work for your requirements, our consultants are always happy to build a structure that suits your needs. You can contact our consultants by phone at during working hours, or by email 24 hours a day at info@fincosearch.com

Our average turnaround time for CV & LinkedIn writing is **48 hours** but dependant upon requirements and workload we can agree a timeframe that suits. Our Keywording and CV/LinkedIn algorithm and SEO services can be turned around in as little as **24 hours**.

The main aim of our **REACH** services is to increase your engagement rates and help you find the right career for you quickly and easily. No two candidates are the same and we will work with you to ensure that your CV and online presence is precisely targeted at your aspirations.



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